

ORDER



Orders
Order / Rev: 1571179
Alt Order #: 10077034
Product Desc: 361/347/2742/SMART TRANS DIVISION
Estimate: 2742
Flight Dates: 03/15/21 - 03/28/21
Original Date / Rev: 03/19/21 / 03/19/21
Order Type: GENERAL

KHGI

Primary AE: Philadelphia HRP/PHL
Sales Office: HRPPH
Sales Region: NAT

Agency
Name: **Hulsen Media Services**
Buying Contact:
Billing Contact:
 2400 Larmie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: **SMART Transportation Division**
Demographic: A35+
Product Codes: PL Advocacy
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Advertiser External ID: 10071315
Agency External ID: 8604
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/15/21	03/21/21	1	\$275.00	\$233.75
03/22/21	03/28/21	7	\$1,255.00	\$1,066.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	8	\$1,530.00	\$1,300.50	37.20
Totals	8	\$1,530.00	\$1,300.50	37.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia HRP/PHL	HRPPH	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	03/22/21	03/22/21	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	1-----	:30	1	\$85.00	Pol1	2.10	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	1-----		1				\$85.00		2.10			
N 2	KHGI	03/23/21	03/23/21	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	-1-----	:30	1	\$85.00	Pol1	2.10	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	-1-----		1				\$85.00		2.10			
N 3	KHGI	03/24/21	03/24/21	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	--1----	:30	1	\$85.00	Pol1	2.10	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	--1----		1				\$85.00		2.10			
N 4	KHGI	03/23/21	03/23/21	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	-1-----	:30	1	\$200.00	Pol1	6.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	-1-----		1				\$200.00		6.80			
N 5	KHGI	03/25/21	03/25/21	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	---1---	:30	1	\$200.00	Pol1	6.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	---1---		1				\$200.00		6.80			
N 6	KHGI	03/24/21	03/24/21		CM	10p-1035p	--1----	:30	1	\$300.00	Pol1	6.00	NM	1	\$300.00

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 Estimate: 2742

KHGI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Late News															
M-F NTV News at 10p (10:00 PM-10:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/22/21		03/22/21	03/28/21	--1----					1	\$300.00		6.00			
N 7	KHGI	03/25/21	03/25/21	M-F Late News	CM	10p-1035p	---1---	:30	1	\$300.00	Pol1	6.00	NM	1	\$300.00
M-F NTV News at 10p (10:00 PM-10:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/22/21		03/22/21	03/28/21	---1---					1	\$300.00		6.00			
N 8	KHGI	03/21/21	03/21/21	Sun Late News	CM	10p-1035p	-----1	:30	1	\$275.00	Pol1	5.30	NM	1	\$275.00
Sun NTV News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/15/21		03/15/21	03/21/21	-----1					1	\$275.00		5.30			
													Totals	8	\$1,530.00